< JAKE ARCINIEGA />

Chicago, IL | jakeman1031@gmail.com | https://jakearciniega.com

EDUCATION

Bachelor of Arts

Interactive Media & Web Design

LINDENWOOD UNIVERSITY

SKILLS

AI TOOLS	HTML/CSS
WIREFRAMING	JAVASCRIPT
PROTOTYPES	REACTJS
USERFLOWS	REACT NATIVE
FIGMA	PRODUCTS
AFTER EFFECTS	PAYMENTS
VIBE CODING	ANTHROPIC
ILLUSTRATOR	BANKING
AFTER EFFECTS	WCAG

REFERENCES

Andy McKay | Vice President

Synan Holdings

Request for contact

Michael Refky | Creative Manager

Discover Financial Services

Request for contact

John Wong | Product Director

Optum Health

Request for contact

EXPERIENCE

MAY 2023 - OCT 2025
Principal
Product Designer
Discover Financial Services
Chicago, Illinois

- Redesigned the customer facing Home Loan Application Software in Figma
- Created a master prototype for testing, UX validation, and managers
- Deliver best in class UX and solve user constraints to enhance loan submissions
- Enforce, review, and teach WCAG for consistency of digital products
- Design customer facing mail letter brochures for the marketing team
- Design and code customer facing email marketing templates
- Manage, maintain, and structure UI components for new and old pages
- Collaborate with the dev team to ensure design-to-deliverable code
- Image optimization and design ideation for the Discover public website

SEP 2020 - APR 2023
Product Designer &
Front-End Developer
BEST Card Solutions
Chicago, Illinois

- Management of 3 mobile applications on iOS and Android
- Advance, design, configure, and maintain BaaS and SaaS solutions
- Plan, design, and deliver complete user experience strategy
- Conduct UX research on banking services and fintech payment processing
- Created prototypes, UI mockups, and user testing environment
- Film, design, and create software demo animations/videos
- Manage, troubleshoot, and build software in .NET, React, and React Native
- Help maintain overall visual hierarchy and brand strategy implementation
- Design and develop front-facing product/marketing websites
- Design and deliver Mastercard debit cards to the production team
- Ensure and structure WCAG accessibility guidelines for mobile and web
- Designed, developed, and white labeled the native mobile app Dub Hub - Stats: 10k downloads, 6,500 active users, $600,000 monthly processing, $1.8 million monthly tokenization, and $4.2 million in yearly revenue

JUL 2019 - APR 2020
Product Designer &
Front-End Developer
LightBlue Ventures
Chicago, Illinois

- Manage, maintain, and develop complete product implementation
- Execution of UX strategy for browser extension, website, and branding
- Develop, design, integrate, and build websites in Node.js
- Coordinated social media marketing and advertising strategy
- Collaborate with project management system, git, and agile strategy
- Design and Deploy browser extensions on Edge, Firefox, and Chrome
- Implement backend seeding and scanning for email data

AUG 2018 - JUL 2019
Web Content
Specialist
Wells Fargo Advisors
Saint Louis, Missouri

- Coordinated with brand strategy to enhance advisor-to-client research
- Published daily market updates using SDL content management system
- Created newly designed pages with SDL components to condense content
- Drafted mock-ups to develop and deliver an improved menu navigation
- Implemented existing pages, data, and web flow to advance current UX
- Organized the Weekly Marketing Investment Brief for Advice and Research

AUG 2015 - MAY 2018
Web Designer &
Project Lead
IMWD Firm
Saint Louis, Missouri

- Coordinate with firm professor and IT department for content
- Present a predesigned wireframes for client approvals and project timelines
- Develop content and cross manipulate/build code for functionality
- Execute HTML, CSS, and JavaScript with Bootstrap & HTML5
- Create and establish a complete design guide for future firm designers
- Manage a team of graphic and web designers for client projects

AUG 2015 - CURRENT
UX/UI Designer &
Graphic Designer
Jakearciniega.com
Remote

- Focus on building Ecommerce stores in WordPress with WooCommerce
- Design and develop websites in HTML, CSS, and JavaScript
- Initiate website setups with GoDaddy, organize hosting, and utilize FTP
- Design logos, brands, graphics, videos, and animations
- Work in collaboration with clients to assist in maintaining WordPress
- Offer pro bono projects for organizations with no budget

MAR 2013 - DEC 2016
Table Tennis
Head Coach
NMTTC
Traverse City, Michigan

- Teach and train students for the basic fundamentals of table tennis
- Assist in multi-ball drills for players while incorporating footwork
- Execute group lessons with kids, adults, and intermediate players
- Show technical demonstrations of strokes, serves, and tactics
- Educate the specific ITTF and USATT rules and procedures
- Instruct modern winning strategies for playing doubles